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## **MEDIA ALERT**

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### FOR IMMEDIATE RELEASE

## **FAMOUS OSCAR MAYER WIENERMOBILE TO VISIT ST. MARY'S FOOD BANK ALLIANCE FRIDAY MORNING TO "HIT ONE OUT OF THE BALLPARK FOR HUNGER"**

*Iconic Wienermobile will visit food bank; visitors bringing canned goods can enter raffle  
for free Spring Training tickets, get collectible Wienerwhistles*

**WHAT:** To "Hit One Out of the Ballpark for Hunger" and help stock food supplies at St. Mary's Food Bank Alliance, the famous Oscar Mayer Wienermobile will visit the organization's Community Service Campus at 31<sup>st</sup> Avenue and Thomas Road Friday morning.

Visitors to the Wienermobile bringing canned goods - including most-needed protein-based items like hot dogs, peanut butter, tuna, beans - will be entered into a raffle for the opportunity to win four tickets to a Los Angeles Dodgers Spring Training game at the new Camelback Ranch training facility.

**WHEN:** Friday, March 20 from 7 am to 10 am

**WHERE:** St. Mary's Food Bank Community Service Campus, 3003 W. Thomas Road, Phoenix.

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**ABOUT THE FOOD BANK:** St. Mary's Food Bank Alliance, the world's first food bank, is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 534 sites that serve the hungry. Serving 13 of Arizona's 15 counties, the organization is a member of Feeding America, the national network of food banks, and is committed to volunteerism, building community relationships, and improving the quality of life for Arizonans in need. During Fiscal Year 2007-2008, the Food Bank distributed 43.4 million pounds of food to

families and individuals, provided enough food for 200,000 meals every day, and garnered more than 230,000 volunteer service hours. Web site: [www.FirstFoodBank.org](http://www.FirstFoodBank.org) Phone: 602-242-FOOD.

**ABOUT THE WIENERMOBILE:** It was created in 1936 by Oscar Mayer's nephew, Carl G. Mayer, and variants are still used by Oscar Mayer today. Drivers of the Wienermobiles are known as Hotdoggers and often hand out toy whistles shaped as replicas of the Wienermobile, known as Wienerwhistles. The Oscar Mayer Wienermobile has evolved from Carl Mayer's original 1936 vehicle to the current vehicles seen on the road today. The most recent version of the Wienermobile, built in 2004, has been updated to include a voice activated [GPS navigation device](#), an audio center with a wireless microphone, and a horn that plays the Wiener Jingle in 21 different genres from Cajun to Rap to Bossa Nova. There are seven Wienermobiles in existence. The current Wienermobile sports fourth generation [Pontiac Firebird](#) taillights.