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MEDIA ALERT

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FOR IMMEDIATE RELEASE

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ST. MARY'S FOOD BANK ALLIANCE EXPANDS 3RD ANNUAL 'SUPER SATURDAY' TURKEY DRIVE TO NINE LOCATIONS IN THE VALLEY FOR 2009

*Help the Food Bank Reach Its Goal of Providing 26,000 Holiday Meals
And Enter a Chance To Win One of 10 \$250 US Airways Flight Vouchers*

Phoenix – St. Mary's Food Bank Alliance will hold its third annual "Super Saturday" Turkey Drive on Saturday, Nov. 21 from 9 a.m. to 2 p.m. For the first time, the drive will expand from seven to nine locations in hopes of meeting what is anticipated to be an unprecedented need for the 2009 Holiday season.

The Food Bank is anticipating requests for a record 26,000 Holiday Food Boxes – each containing a turkey and other assorted holiday dinner items – to allow needy families around the Valley the chance to enjoy the comforting tradition of a holiday meal.

In addition to turkeys, all other non-perishable food items as well as monetary donations will be gladly accepted. And at each of the nine locations, all donors are invited to register for a chance at a \$250 US Airways travel voucher.

Look for the giant inflatable turkey and smiling volunteers ready for your visit at the following nine “Super Saturday” locations:

- St. Mary’s Food Bank Alliance Warehouse (2831 N. 31st Ave. in Phoenix)
- St. Mary’s Westside Facility (13050 W. Elm Street in Surprise)
- Ahwatukee Swim and Tennis (4700 E. Warner Road in Phoenix)
- Tempe Marketplace Target (2000 E. Rio Salado Parkway in Tempe)
- Albertsons at Desert Ridge Marketplace (21001 N. Tatum Blvd in Phoenix)
- Island’s Restaurant at Desert Ridge (21001 N. Tatum Blvd in Phoenix)
- WalMart at Sundance Towne Center (I-10 and Watson Road in Buckeye)
- Albertsons Deer Valley (8240 W. Deer Valley Road in Peoria)
- Albertsons Surprise (16750 W. Bell Road in Surprise)

****REPRESENTATIVES OF THE FOOD BANK ARE AVAILABLE TO SPEAK AT ANY TIME IN REFERENCE TO SUPER SATURDAY. MEDIA ARE ASKED TO CONNECT WITH COMMUNITY RELATIONS SPECIALIST JERRY BROWN TO SET UP ALL INTERVIEW TIMES.***

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ABOUT THE FOOD BANK: St. Mary’s Food Bank Alliance, the world’s first food bank, is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 534 partner agencies at more than 700 locations that serve the hungry. Serving 13 of Arizona’s 15 counties, the organization is a member of Feeding America, the national network of food banks, and is committed to volunteerism, building community relationships, and improving the quality of life for Arizonans in need. Last year, the Food Bank distributed more than 67.8 million pounds of food to families and individuals, provided enough food for 300,000 meals every day, and garnered more than 370,000 volunteer service hours. Web site: www.FirstFoodBank.org
Phone: 602-242-FOOD.