

PRESS RELEASE

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FOR IMMEDIATE RELEASE

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PINNACLE PEAK PATIO STEAKHOUSE OFFERS 30% DONATION IN DECEMBER TO ST. MARY'S FOOD BANK

Food portion of guest checks will be donated to Arizona food bank relief

Phoenix, AZ –Pinnacle Peak Patio Steakhouse, the largest steak house in the world located at the foot of Pinnacle Peak in north Scottsdale, has offered to donate .30 for every dollar spent on food Sundays through Thursdays until December 23 to help alleviate Arizona's food crisis spearheaded by St. Mary's Food Bank Alliance.

HOURS

Monday - Thursday	4 - 10 pm
Sundays	Noon -10 pm
Day: (480) 615-1113	Evening: (480) 585-1599

"This increase in food demand has us very concerned for the holiday season," says Terry Shannon, St. Mary's Food Bank Alliance's President and CEO.

"With community partners making donations and contributions such as Pinnacle Peak Patio, we will be able to continue the work we're doing to help people struggling with hunger in Arizona."

Pinnacle Peak Patio Steakhouse, long known for its tradition of cutting off people's neckties to keep the atmosphere casual, has tens of thousands of neckties on the rafters as a good-natured effort to keep the West, well,...a little more wild.

Each customer will need to bring a can of food to identify their desire to have the restaurant make the donation, which will be applied to the food bank. The donation will not apply to previously booked groups."

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ABOUT PINNACLE PEAK PATIO: Founded in 1957, the restaurant began as a small store that sold beer and bait to fishermen traveling to nearby lakes. The original owner offered a simple steak dinner, consisting of a 32-ounce Porterhouse steak cooked over mesquite wood, served with salad and cowboy beans. What started as a weekend experiment ultimately has become Pinnacle Peak Patio Steak House, the largest steak house in the world. In the past 51 years, Pinnacle Peak Patio has served well over 12 million pounds of beef. Pinnacle Peak Patio seats over 1600 people inside the restaurant, and an additional 3,000 people on the patios and cookout. Pinnacle Peak Patio has been owned and operated by the Southwest Restaurant Systems since 1971. www.pppatio.com

ABOUT THE FOOD BANK: St. Mary's Food Bank Alliance, the world's first food bank, is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 675 sites that serve the hungry. Serving 13 of Arizona's 15 counties, the organization is committed to volunteerism, building community relationships, and improving the quality of life for Arizonans in need. During Fiscal Year 2006-2007, the Food Bank distributed 51.5 million pounds of food to families and individuals, provided enough food for 200,000 meals every day, and garnered more than 230,000 volunteer service hours. www.FirstFoodBank.org 602-242-FOOD.