



2831 N. 31st Avenue • Phoenix, AZ 85009 • (602) 352-3640 • Fax (602) 352-3659
www.FirstFoodBank.org

PRESS RELEASE

Contact: Kara Ritter (602) 343-3160
Cell: (602) 621-0526
kjritter@FirstFoodBank.org

FOR IMMEDIATE RELEASE

November 11, 2008

ST. MARY'S FOOD BANK ALLIANCE HIRES BEVERLY BUTLER DAMORE AS DIRECTOR *Damore to lead community relations & marketing efforts*



Phoenix—St. Mary's Food Bank Alliance, the world's first food bank, recently hired Beverly Butler Damore as Director of Community Relations & Marketing to strategically lead one of the nation's largest food banks to a new level.

“Beverly served as a member of the St. Mary's Food Bank Alliance Board of Directors for six years before joining the staff as Director of Community Relations and Marketing. She is family to us and is intimate with our operations and vision for where we will go in the future. With her experience, our company will grow in new and exciting ways,” says Terry Shannon, President & CEO of St. Mary's Food Bank.

Damore is a founding partner of the Phoenix-based corporate communications company Option II Advisors, which specializes in public relations, Web site orchestration, management consulting, community relations, fundraising and event coordination. Previously, Damore worked for the Frank Lloyd Wright Foundation in Scottsdale, AZ and

while there, was named co-Interim Chief Executive Officer while also serving as the organization's Chief Operating Officer.

Damore's community involvement began as a reporter for the Tribune Newspapers, a Cox Newspaper affiliate, where she was responsible for covering City Halls and urban affairs. She holds a Masters of Mass Communication degree from the Arizona State University Walter Cronkite School of Journalism and Mass Communications and a Bachelor of Arts degree from Loyola Marymount University.

In addition to her board involvement with St. Mary's Food Bank Alliance, she is also a founding member of the Arizona State University Craig and Barbara Barrett Honors College Dean's Advisory Board.

Damore can be reached at (602) 343-3161 or bbdamore@FirstFoodBank.org.

#####

ABOUT THE FOOD BANK: St. Mary's Food Bank Alliance, the world's first food bank, is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 675 sites that serve the hungry. Serving 13 of Arizona's 15 counties, the organization is committed to volunteerism, building community relationships, and improving the quality of life for Arizonans in need. During Fiscal Year 2006-2007, the Food Bank distributed 51.5 million pounds of food to families and individuals, provided enough food for 200,000 meals every day, and garnered more than 230,000 volunteer service hours. Web site: www.FirstFoodBank.org, Phone: 602-242-FOOD.