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[www.FirstFoodBank.org](http://www.FirstFoodBank.org)

## MEDIA ALERT/PHOTO OPPORTUNITY

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FOR IMMEDIATE RELEASE

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### ROCK & BOX HELPS SEND HUNGER PACKING

*The Public is Encouraged to Rock Out with 98.7 The Peak and  
St. Mary's Food Bank Alliance*

**WHAT:** The public is encouraged to rock out with The Peak at the Food Bank's 31<sup>st</sup> Avenue location and help the Food Bank assemble Emergency Food Boxes. The Food Bank provides Emergency Food Boxes for the clients of qualified partner agencies. These boxes are a three-day supply of food and are designed to meet the immediate needs of a family or individual during a time of crisis.

As part of the Food Bank's summer campaign, *Send Hunger Packing*, Rock & Box is perfect for individuals, teams and families. *Send Hunger Packing*, sponsored by Gila River Casinos, encompasses the Food Bank's food, volunteer and monetary needs during the summer months when the Food Bank has the highest demand for its services.

**WHEN:** 5 to 9 p.m. on May 19, June 30, July 28, August 25 and September 29

**WHERE:** St. Mary's Food Bank Alliance - 31<sup>st</sup> Avenue location  
2831 N. 31<sup>st</sup> Avenue, Phoenix (cross streets 31<sup>st</sup> Avenue and Thomas Road)

**WHY:** During the summer months, donations and to the Food bank decrease, but the demand for services increases. Because of this, the Food Bank relies on the community for donations of food, money and volunteer time.

"This will be a difficult summer for the ever-rising number of Arizonans in need," said Terry Shannon, President and CEO of the Food Bank. "The economic climate has put extra pressure on already tight budgets. Children are out of school for the summer, so they will be eating more meals at home and potentially require some level of child care

depending on their age. Add the increase in electric bills, and we have a recipe for disaster for those in our community least able to absorb more financial stress.

**HOW:** Visit [www.FirstFoodBank.org](http://www.FirstFoodBank.org) for more information or call the Food Bank's Volunteer Services Department at (602) 343-3128 to sign up.

**PHOTO OPPS:** Volunteers and Food Bank staff will be assembling food boxes along an assembly line.

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For statistics on poverty and hunger, media inquiries, photos or interview requests, please contact Jerry Brown at (602) 343-3160, (602) 684-0939 or [jjbrown@firstfoodbank.org](mailto:jjbrown@firstfoodbank.org).

**ABOUT ST. MARY'S FOOD BANK ALLIANCE:** St. Mary's Food Bank Alliance, the world's first food bank, is a non-sectarian, nonprofit organization that alleviates hunger by efficiently gathering and distributing food to 534 sites that serve the hungry. Serving 13 of Arizona's 15 counties, the organization is committed to volunteerism, building community relationships, and improving the quality of life for Arizonans in need. This year, the Food Bank is on track to distribute 60 million pounds of food to families and individuals, provide enough food for 300,000 meals every day, and garner more than 230,000 volunteer service hours. Web site: [www.FirstFoodBank.org](http://www.FirstFoodBank.org), Phone: 602-352-3640.